



Sharing Progress
in Cancer Care

SPCC - All.Can Educational Project
Data Driven Cancer Care for Better
Outcomes

WEBINAR 1

Title: “A data-driven approach to improve diagnosis”

Date: Wednesday 5 July 2023 at 18:00 CEST

Programme

- 18:00-18:10 Introduction - **Mark Lawler, IE**
- 18:10-18:20 Real World Data and cancer diagnosis in the era of precision medicine - **Nicola Normanno, IT**
- 18:20-18:25 Hopes and Fears. People, Data and a Cancer Diagnosis – **Debbie Keatley, UK**
- 18:25-18:30 A little too long journey to get pancreatic cancer diagnosis - patient perspective – **Patrycja Rzadkowska, PL**
- 18:30-18:40 Are innovative technologies & data paving a new era in drug development & patient-centric care - **Sarah Hersey, US**
- 18:40-18:55 Round table discussion and Q&A
- 18:55-19:00 Take Home Messages and Closure - **Mark Lawler, IE**

Faculty

Discussant: Mark Lawler, European Cancer Organisation and Queen's University Belfast, IE

Expert: Sarah Hersey, Vice President, Precision Medicine & Vice President Head of Translational Sciences & Diagnostics at Bristol Myers Squibb, Summit, US

Expert: Debbie Keatley, Clinical Research Committee at Cancer Research UK (CRUK), Public Advisory Board at Health Data Research UK (HDRUK), Belfast, IE

Expert: Nicola Normanno, Istituto Nazionale Tumori, IRCCS Fondazione G. Pascale, Naples, IT

Expert: Patrycja Rzadkowska, Patient Advisory Committee Member at European Cancer Organisation, Vice-Chair at Pancreatic Cancer Europe, Wroclaw, PL