



Sharing Progress  
in Cancer Care

## WEBINAR

**“How to exploit AI to improve Cancer Care Efficiency”**

**Release date:** Thursday, March 21<sup>st</sup>

## Programme

- **Welcome and introduction** – Matti Aapro, CH
- **Unleashing the Potential of AI to Address Patient Needs** – Dimitris Kalogeropoulos, UK
- **The challenge and opportunity of generative AI in improving cancer literacy** – Marius Geantă, RO
- **Discussion and Q&A** – All
- **Closing remarks** – Matti Aapro, CH

## Faculty

**Discussant:** Matti Aapro, Sharing Progress in Cancer Care and Clinique de Genolier, CH

**Expert:** Marius Geantă, Centre for Innovation in Medicine, Bucharest, RO

**Expert:** Dimitris Kalogeropoulos, Chief Executive at the Global Health & Digital Innovation Foundation, UK